

Meeting minutes May 2, 2022

Meeting called to order at 6:15

Roll call - Present Riviera, Matakis, Barbosa, Lalli, Bielak, Gaworecki, Waligora

Also in attendance - Bart Loeb - Exhibitor One Stop

He will bring in exhibitors for 10x10 spots at \$1,000

He will get back to us regarding T-Mobile

Bobba Tea truck for \$1,200 plus electricity

Smoothie truck for \$1,200 plus electricity

Lamb Chop truck for \$1,200 plus electricity

All of the above he will let us know within 2 weeks. This will be good as we have a vendor now that is wanting to sell Bobba Tea and Smoothies

Yard Sign follow up - Mayor Pro-Tem Lalli presented the group with information on the yard signs for advertisement this year.

Further discussion on the setup style and design, either was cost is about \$4.38 each and for 100 yard signs for a cost of \$599.00

Along with signs will look to possibly do posters to place in business store front windows.

Beaumont outreached to us regarding sponsorship for the fair, Kyle to put together a marketing package for Cindy to present to them for consideration.

DTE outreach made via email regarding sponsorship again for this year. In year's past through DCC they presented the city with a check as part of a grant program that they had.

Will add sponsor logos to our advertisement for the Fair, will work with SignARama on that.

Sponsorship discussion regarding different levels was tossed around

- \$3,000 Web advertisement printed material on shuttle bus
- \$5,000 Stage sponsorship
- \$10,000 Fair sponsor and including 5 Billboards

Olson's for Tents - Cindy to outreach for Beer and ticket sales as well as a sitting area by stage

Golf Carts - 2-3 golf carts needed Cindy to outreach

Ice - Cindy to outreach to Pat Hawkins and get Ice from Sams Club

High School Football team and Security - Cindy to outreach to them

Knights of Columbus for Vendor setup/take down and Beer distribution - Cindy to outreach

Jennifer Kibby working with road closure company for us to use to assist with the closure of Allen Road

Porta Potties - Cindy to outreach to company for 20 total

Beer Tickets - Cindy to order tickets for this year amount to be 1/4th less than previous years

Budweiser distributor - Cindy outreached to Mike our contact person the following will be \$5.00

- IPA
- Labatt Blue Light
- Bud Light
- Mic Ultra
- Bud
- Labatt

Also will add

- Seltzers
- Alcohol Soda

Entertainment will be as follows - pending signed contracts are obtained

Friday

- Wildside 5-7:30
- Phoenix Theory 8-11:00

Saturday

- Category 5 5-7:30
- Cruzin Jupiter 8-11:00

Tina will

Send out Zapp vendors notification of Invitation

Send out Food Vendors notification of Invitation

Send out Returning vendors notification of Invitation

Send out Non-Profit vendor notification of Invitation

Send out Allen Road Business notification of Invitation

2- Band Contracts - for Wildside and Category 5

Sponsorship requests as well

Meeting adjourned at 9:00