

Festivities meeting minutes 04-14-2022

Meeting called to order at 6:30 pm

Roll call - Present Cindy Riviera, Lauren Bielak, Maria Lalli, Philepa Matakas, Tina Gaworecki, Mayor Pro-Tem Tony Lalli, BART

Excused - Isabel Barbosa, and Kyle Waligora

BART presentation -

We did indicate that we would put sponsors on the 5 billboards that we were considering obtaining.

- Leaf Gutter would like to be the only Leaf sponsor may pay up to \$5,000 for sponsorship and be placed at Southfield Allen Road intersection
- Stated that the BBQ vendor would like to come back. Tina informed BART that they would not be invited back due to the mess that was left in the street by them at the end of last year's fair.
- Taco Festivals are huge as well as BBQ Festivals referred them to the Made in Michigan Festival for possible consideration
- May have a Lamb Chop food truck 24'x10' that may consider joining us for the Fair

Entertainment -

Cruzin Jupiter is the only band that we have heard back from. Tina to offer slots to the following two bands with hopes of a response back -

Will outreach to

The Pink Pumps for the Friday slot of 5-7:30

Full Speed Ahead for Saturday slot of 5-7:30

Will notify the following bands that due to no response we will be moving forward with another entertainment for what was offered to them.

The Commission is considering purchasing lawn signs instead of the Billboards. For now both Cindy and Mayor Pro Tem Tony Lalli will look into the cost of lawn signs and get back to the commission. The cost for the Billboards is \$2.500 and the commission feels that more attention will be paid to having lawn signs. Will confirm at the next meeting on the direction we will be going.

Cindy will need to be reminded about ordering tickets for beer sales this year

Discussion on the Pocket Park Sign for Bob Stites, commission voted on going with option 3 and for it to include a Michigan Football Helmet on the plaque as well.

City Sign at Pelham and Allen Road - much discussion with a Motion by Philepa Matakas Support by Maria Lalli

For the commission to replace the city sign with the following dimensions 9'x6' doubled sided.
For the cost of \$5,834 - Motion Passed

Cindy asked for input from the commission prior to going to the Police Department with the following suggestion:

To provide the Police Department with not more than \$500 for giveaways at the Street Fair.

Motion by Philepa Matakas

Support by Maria Lalli

Motion passed

Meeting adjourned at 7:00 p.m.

Commissioners - Lalli, Bielak and Gaworeck stayed back to finish jurying the remaining vendors on ZAPP, there were about 10-15 that the commission needed to review further.

Submitted to the City Clerk, City Administrator and Commission on 4-16-22